



BUILDING FOR THE FUTURE

SHINING STAR VOLUNTEER



IMPACTING OUR COMMUNITY



2014 Annual Report for Merchants Bonding Company Foundation





2014 LABOR OF LOVE

Raising Money for the NICU

Choosing Blank Children's Hospital Neonatal Intensive Care Unit (NICU) as the Merchants Bonding Company Foundation's charity of choice for 2014 was a very personal decision for me and my family. Each of our children was in the NICU as a newborn. Hayden is now 10 years old and was in the NICU for eight days; our son, Colton, survived five days before passing; and our twin girls who are approaching two years of age, Reese and Blake, spent 29 days and 39 days in the NICU, respectively. In addition to my personal experience, five Merchants associates have had children in a NICU in the past two years, which made fundraising for the Bill Warner Sr. Memorial Charity Golf Classic a labor of love.

With the money raised at the golf event combined with all of the 2014 Community Outreach Council (COC) efforts, we were able to write a check to the NICU for \$130,000. That was enough money to purchase three lifesaving pieces of equipment the hospital is lacking or needs to replace.

Since the creation of the Merchants Foundation in 2008, we have been steadily

increasing our focus on giving back to the community. Each year we conduct a United Way campaign, provide time for volunteerism and give out matching gifts. The Foundation also sponsors the activities organized by the COC, like answering phones at the Variety Club Telethon for children's charities or the family we adopt at Christmas. All of this is in addition to the focus charity fundraising we do each year, and we are proud of all the Merchants associates who give so much of their time, talents and energy to help others in need.

On behalf of my family and the Merchants Bonding Company Foundation Board, we thank all of Merchants' clients, associates, and business partners for contributing to our success in 2014. Your support and dedication are important to us.

Bill Warner, Jr.
Executive Secretary

ABOUT



The Merchants Bonding Company Foundation was formed in 2008 in celebration of the company's 75th anniversary in business.

The Foundation has increased its giving each year, highlighted by the Bill Warner, Sr. Memorial Charity Golf Classic; the Matching Gift program; the Shining Star Award; and the creation of the Community Outreach Council (COC).

The COC is comprised of associate members who lead efforts to fundraise and volunteer throughout the year.

BELOW ARE THE 2014 SHINING STAR AWARD WINNERS
(From Left) André Carl, Connie Mendenhall & Kirk Rathjen



MERCHANTS BONDING COMPANY

2014 Members

Chris Seiberling
Contract Underwriter (COC Chairman)

Amanda Brunkhorst
Claims Examiner

Brien Spoden
Contract Underwriter

James Tortelli
Contract Underwriter

Nate Cook
Contract Underwriter

Kris Luminar
Applications Developer

Amber Greiner
Contract Underwriter Assistant

Jennifer Leonard
Contract Underwriter Assistant

Darin Fitzgerald
Contract Underwriter Assistant

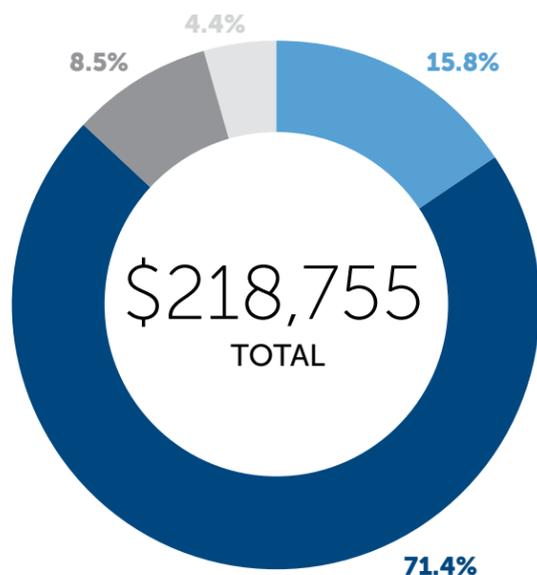
Cory McElree
Graphic Designer

Jennifer Austin
Commercial Underwriter



GRID OF GIVING

Where is the Money Going?



\$34,530

CHILDREN'S CHARITIES



\$156,150

MEDICAL RESEARCH & HIGHER LEARNING



\$18,550

ARTS & ENTERTAINMENT



\$9,525

MEMORIALS & MISCELLANEOUS



Volunteer Time Off (VTO)

All eligible associates can take **7.5** hours each year to participate in community service activities.

VOLUNTEER HOURS = 215.25 HRS

ORGANIZATIONS BENEFITED

Agape Pregnancy Center, AHeinz57 Pet Rescue & Transport, Andre House of Hospitality, Beacon of Life, Caritas Community Kitchen of Austin, Food Bank of Iowa, Hope Ministries, Ithaca United Methodist Church, Kiya Koda Humane Society, Lady Bird Johnson Wildflower Center, Lutheran Services in Iowa, Meals From The Heartland, Newton YMCA, Orchard Place, Puppy Jake Foundation, Rotary International PolioPlus, Salvation Army, South Suburban YMCA, Special Olympics of Iowa, United Way, Watch D.O.G.S./National Center for Fathering, Waukee Area Christian Services



Matching Gift Program

Merchants Bonding Company Foundation will match eligible associates and Board Directors' gifts up to **\$200** per year.

MATCHING GIFTS = 15 GIFTS

ORGANIZATIONS BENEFITED

AHeinz57, Diocese of Metuchen, Five Stone Churches, Food Bank of Iowa, Freedom for Youth Ministries, Iowa Public Television Foundation, KVC Health Systems, Marines Toys for Tots, Mission Haiti, National Multiple Sclerosis Society, Positive Impact Media, University of Iowa Foundation, University of South Dakota Foundation, Youth Homes of Mid-America



United Way Support

Each fall, the Community Outreach Council, (COC) leads the United Way campaign for the upcoming year.

2014 CAMPAIGN RESULTS

80% of employees are participating

71% of employees increased their pledges by 10% or more

8.29% overall company increase in pledges from 2013

WHO BENEFITS

Organizations Supported by Merchants Bonding Foundation

AGC of Iowa Foundation
 AHeinz57
 AIB College of Business
 Alzheimer's Association
 American Cancer Society
 American Heart Association
 Bemidji State University Foundation
 Big Brothers Big Sisters
 Blank Children's Hospital
 Boys and Girls Club of Scottsdale
 Bravo Greater Des Moines
 Broadlawn Medical Center Foundation
 Casey's Charities
 Central Iowa AGFP Chapter
 Charlotte's Wings
 Children's & Family Services of Iowa
 Children's Cancer Connection
 Children's Hospitals and Clinic of Minnesota
 Community Foundation of the Great River Bend
 Cross and Crown Lutheran Church
 Cystic Fibrosis Foundation
 Des Moines Community Playhouse
 Des Moines Performing Arts
 Des Moines Symphony
 Diocese of Metuchen
 Enlisted Association National Guard of Iowa
 First Lutheran Church Building Fund
 Five Stone Churches
 Food Bank of Iowa
 Freedom for Youth Ministries
 Goshen Valley Boys Ranch
 HCI Foundation
 Holding Tiny Hands
 Insurance Industry Charitable Foundation
 Iowa Association of Community Providers / PAC
 Iowa Insurance Hall of Fame
 Iowa Public Television Foundation
 Iowa State University Foundation
 Juvenile Diabetes Research Fund / Greater IA Chapter
 Kuemper Catholic School Systems
 KVC Health Systems
 Leukemia & Lymphoma Society
 Lutheran Church of the Redeemer
 Make-A-Wish Foundation
 Make-A-Wish Foundation of South Dakota
 Make-A-Wish Foundation of Iowa
 March of Dimes
 Marines Toys for Tots

Marseilles Nursing Services
 Meals from the Heartland
 Mercy Hospice
 Mid-Iowa Council / Boy Scouts of America
 Mission Haiti
 Moore Beautiful
 National Association of Women in Construction
 National Multiple Sclerosis Society
 Orchard Place
 Ott Family YMCA
 Positive Impact media
 Principal Charity Golf Classic
 Repertory Theater of Iowa
 Riverside YMCA
 Ronald McDonald House Charities
 Salisbury House Foundation
 Science Center of Iowa
 St. Monica's
 The Longhorn Foundation
 The Terrace Hill Partnership
 United Way
 Unity Point Health Foundation
 University of Iowa
 University of Iowa Foundation
 University of South Dakota Foundation
 Variety Club
 Willis Foundation
 YMCA
 Youth Homes of Mid-America



ACTIVITIES

Merchants Associates Getting Involved



GOLDEN CIRCLE GAMES
Central Iowa Shelter Services



VARIETY TELETHON
The Children's Charity of Iowa



UNITED WAY DAY OF ACTION
South Suburban YMCA



LIGHT THE NIGHT WALK
Leukemia & Lymphoma Society



GOLF CLASSIC
Blank Children's Hospital NICU

2014 OUTSTANDING CORPORATE/ FOUNDATION National Philanthropy Day Honor

The Central Iowa Chapter of the Association of Fundraising Professionals (AFP) awarded Merchants Bonding Company™ with the 2014 Outstanding Corporate/Foundation Award at the 29th Annual Philanthropy Day Luncheon, which honors organizations that have made significant contributions to the quality of life in central Iowa.



2014 CHARITY OF CHOICE

Making a Difference in Our Community

Blank Children's Hospital Neonatal Intensive Care Unit (NICU) was Merchants' 2014 beneficiary. The NICU provides high-quality, family-oriented care for premature and critically-ill newborns. Merchants Bonding Company Foundation raised nearly \$130,000 for the Blank NICU in 2014.

BILL WARNER, SR. MEMORIAL CHARITY GOLF CLASSIC

On September 22, 2014, 192 golfers from 26 states met for the biannual Bill Warner, Sr. Golf Classic, which benefited the Blank NICU. Over \$120,000 was raised thanks to participants and generous sponsors of the biannual Golf Classic.



\$120,877

**BILL WARNER SR.
MEMORIAL CHARITY
GOLF CLASSIC**



\$9,062

**COMMUNITY OUTREACH
COUNCIL EFFORTS**



2015 CHARITY OF CHOICE

Investing in the Future

Merchants has chosen Youth Emergency Services & Shelter (YESS) as its 2015 beneficiary. YESS provides a variety of services for children and families dealing with difficult situations including abuse (physical, sexual, emotional, and substance), mental health issues, caregiver incarceration, anger issues, and runaways. YESS is the largest youth shelter and only crisis nursery of its kind in the state of Iowa, and over 1,000 children are served at the facility on an annual basis.



LIFE AT MERCHANTS BONDING COMPANY



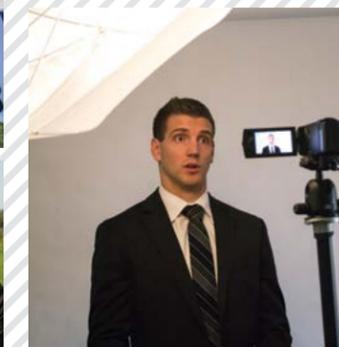
ACTIVE



TEAM WORK



PHILANTHROPY



DEDICATION & ENTHUSIASM!

