

# ADVERTISING REQUEST FORM

Please complete the following request form and email to [adapproval@merchantsbonding.com](mailto:adapproval@merchantsbonding.com) along with applicable materials for review.

Contact Name \_\_\_\_\_

Agency Name \_\_\_\_\_

Agency ID \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Website \_\_\_\_\_

Type of Advertisement    Print Ad        Website Ad        Social Media

Form Number or Website URL \_\_\_\_\_

Total Distribution (Audience) \_\_\_\_\_

Advertisement is for the following    Commercial Surety        Contract Surety Notary E&O        Fidelity

Bond Specific – Please include bond description \_\_\_\_\_

Duration of ad \_\_\_\_\_

I agree that I have read the Merchants Bonding Company Agency Advertising Guidelines, and that the advertisement will not be used in any capacity that violates those guidelines.

Signed \_\_\_\_\_ Date \_\_\_\_\_

## Internal Use Only

Marketing Review by: \_\_\_\_\_ Date: \_\_\_\_\_

Compliance Review by: \_\_\_\_\_ Date: \_\_\_\_\_